

BUSINESS CONTINUITY PLANS KEY TO CYBERSECURITY

Business continuity plans are essential to effective corporate risk management. By preserving access to crucial information and assets, companies lower the cost of a cyber incident, sustain critical functions, and reduce first- and third-party losses.

Four Ways to Get Started

1 IDENTIFY CRITICAL ASSETS AND FUNCTIONS

It's the first step to ensure sustainment of business critical operations and vital records during an incident.



2 ROUTINELY TEST YOUR PLAN

Exercise your team and your plan to ensure they're effective and comprehensive. Can you restore from backups without significant technical barriers or operational challenges?



3 PROTECT CUSTOMERS

Encrypt sensitive data in transit and in storage to reduce the privacy risks from stolen or inaccessible data stores. This ensures that even if records are stolen from your organization, they are of little use to hackers.



4 PREPARE CORPORATE STAKEHOLDERS

Effective crisis management requires active communication across business functions. Time matters in cyber crisis management - don't waste it building a plan during a cyber disaster.



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